

ABOUT

Founded in 2008, Pur Projet works with companies to regenerate the ecosystems they depend upon. While empowering local communities to operate longterm socio-environmental projects, we help companies strengthen their supply chains through agroforestry, land restoration and sustainable agricultural practices. As a social business, we are a cost-efficient purpose-driven company, reinvesting profits in the development of innovative sustainable projects, encouraging local entrepreneurial initiatives, preserving our natural capital for a virtuous economy.

www.purprojet.com

PROFILE

- Gap year or end-of-studies internship. Alternating work/study or fixed-term contract could be considered depending on schedule and profile.
- Previous internship experience in a challenging and demanding environment, ideally Marketing/Communication/Branding and Community Management missions.
- Highly interested in sustainable development and all its aspects.
- Professional fluency in French and English. Spanish is a plus.
- Flawless spelling, strong editorial skills.
- Video editing skills would be a valuable asset.
- **Keywords: Excellence, Farmers first, Ambition, Transparency, Cooperation, Integrity.**

RESPONSIBILITIES

The media and communication team operates at the crossroads of several strategic activities. Tasks will be precisely defined depending on the candidate's profile and the current company's topics among the following scope:

Digital communication

- Social Media Strategy: Community Management of PUR Projet's social networks: manage editorial calendar, strategic monitoring, content creation.

Management of PUR Projet website, blog, CRM, social media. SEO and online ecosystem strategy

Creation and Activation

- Manage and execute the creation of multimedia content: graphics, videos, motion designs, field photo/video reportages, pedagogic material...
- Participate in the activation of clients programs

Communication Strategy

- Contribute to the elaboration and implementation of PUR Projet's positioning strategy for the coming years.
- Participate in the PR strategy

RECRUITMENT PROCESS



1. CV & Cover Letter

Please share with us your CV or LinkedIn profile at the following address:

recruitment_internship@purprojet.com



2. Media/Communication deliverable and meeting with a team leader

You will be contacted to set up a 1 hour and a half meeting (ideally at the office, but via video call if it is easier) with one of PUR Projet's team leader, to present yourself and a **Media/Communication deliverable/project** you made in a previous experience (job, association, hobbies...).