

MARKETING OFFICER INTERNSHIP OPPORTUNITY

About PUR Projet

Founded in 2008, Pur Projet works with companies to regenerate the ecosystems they depend upon. While empowering local communities to operate longterm socioenvironmental projects, we help companies strengthen their supply chains through agroforestry, land restoration and sustainable agricultural practices. As a social business, we are a cost-efficient purpose-driven company, reinvesting profits in the development of innovative sustainable projects, encouraging local entrepreneurial initiatives, preserving our natural capital for a virtuous economy.

www.purprojet.com

Description

The Marketing Officer will work as part of the Communication & Marketing team and will have the opportunity to closely collaborate with other departments, and more specifically the program teams.

Under the supervision of the Head of Communications and the Partnership & Marketing manager, he/she will have a central role in corporate and digital marketing related topics.

Full time (minimum 6 month internship from March 20)

Location: PARIS, France

Missions :

1) Corporate Marketing

#marketing #knowledgemanagement #presentations

- She/he will actively contribute to the marketing and design of PUR Projet's offer, and the consistency and professionalism of the company presentation: sectorial and activity presentations, slides library, etc...
- She/he will support the Partnership & Marketing manager in desk researches regarding customer and sectorial insights
- Organised, she/he will be in charge of PUR Projet's online library folder and will be responsible for the general knowledge management of this key resource in close coordination with Program teams. She/he will guarantee the update of the library and its content, the relevance of the different files and presentations for the team. She/he will make sure all documents are ready to use.

2) Digital Marketing

#webcontent #newsletter

- With excellent writing skills, she/he will summarize and develop web writing content, articles and blog posts on various environmental topics (scientific studies

popularization, trends...) in link with the developed communication strategy, global and national news and agenda

- She/he will be in charge of PUR Projet external newsletter: editorial line, contents & database management

3) Incoming contacts management

#relationship #PURProjetPresentation

- Once she/he's familiar with PUR Projet activities and offer, she/he will support the Partnership & Marketing manager in managing incoming contacts i.e answer, present PUR Projet, understand the need, redirect to the right team or follow up.

Requirements

- Gap year or end-of-studies internship. Alternating work/study or fixed-term contract could be considered depending on schedule and profile
- Previous internship experience in a challenging and demanding environment, ideally Marketing/Communication/Branding
- Highly interested in sustainable development and all its aspects
- Professional fluency in French and English. Spanish is a plus
- Strong project management, organizational skills and an intrapreneurship mindset
- Writing skills and taste for storytelling
- Easy-going, dynamic, joyful and solution-oriented mindset :)

Recruitment Process

Please share with us your CV and motivation letter at the following address:
recruitment_internship@purprojet.com